



good
for
you

*East Texas Food Bank
FY2020 annual report*





contents

- 3 message from our CEO
- 4 our mission
- 5 strategic approach
- 6 who we are
- 7 how we help
- 8 covid-19 response
- 9 national guard
- 10 we feed
- 13 we strengthen
- 15 we lead
- 16 funding sources
- 17 board of directors

“Due to the pandemic, the need for food assistance has grown. Every day, 1 in 5 East Texans, including 1 in 3 children, are facing hunger.”

watch
more here



message from our CEO



Dear Partners and Friends,

Wow! What a year. If you would have told me at the beginning of 2020 that I would be writing the contents of this letter, I don't think I would have believed you. Of all the disasters that the East Texas Food Bank has responded to over the last 33 years, this pandemic has brought an unprecedented challenge to our mission of fighting hunger and feeding hope.

When COVID-19 hit our East Texas communities in March, we were presented with the perfect storm of increased demand, disruptions to our food sourcing model and a decline in our invaluable volunteers.

Knowing that the need of our neighbors would be greater than ever, we didn't let these obstacles deter us from our mission. We immediately responded to the pandemic by augmenting our year-round programs so they could safely operate. Additionally, we held drive-thru emergency food box distributions, piloted a senior home delivery program and

provided targeted financial and logistical support to our partner agencies so they could stay open.

The East Texas Food Bank, volunteers, food pantries and feeding programs have been, and will continue to be, on the frontlines ensuring our neighbors have access to the food and services they need during this difficult time. Together, we were able to serve more than 25.3 million meals to more than 91,500 families this past fiscal year.

I am so grateful for our generous donors, community partners, volunteers and hard-working staff that have made this difficult work possible, but our work is far from over. Every single day, 1 in 5 East Texans, including 1 in 3 children, are facing hunger. However, thanks to generous friends like you, I know we'll continue to fight hunger and feed hope in 2021.

Thank you for your support to ensure that every East Texan has access to the nutritious food they need to thrive.

Kindest Regards,

Dennis J. Cullinane
Chief Executive Officer

East Texas Food Bank Facts

91,533 families served a year.

ETFB is the largest hunger-relief nonprofit in East Texas with a 26-county service area that spans nearly 20,000 square miles.

Over 96% of all support goes directly to programs and services

Hunger in East Texas:

20% of East Texans are food insecure—an increase from 17% in 2018

32% of East Texas children are food insecure—an increase from 25% in 2018

256,410 East Texans are at risk of hunger, including 96,350 children

East Texas has unprecedented hunger due to the impact of COVID-19. Now, according to Feeding America, almost 1 in 5 East Texans and 1 in 3 children are facing hunger in our 26 country area.



our mission

The East Texas Food Bank's mission is to fight hunger and feed hope in East Texas.

We believe that everyone in East Texas should have access to the nutritious food they need to thrive. Hunger has a negative impact on health, productivity and overall well-being. Unfortunately, 1 in 5 East Texans, including 1 in 3 children, don't have access to the nutritious food necessary for a healthy life.



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resources



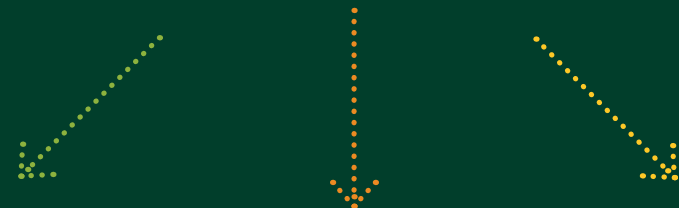
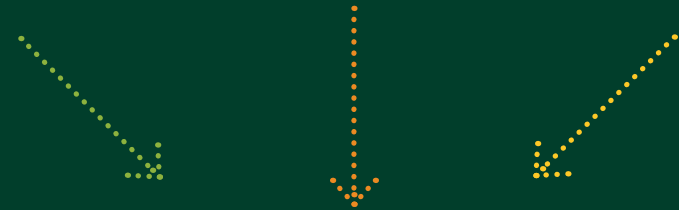
USDA, Retail Stores,
Farmers, Wholesalers
& more



Monetary donations
to the East Texas
Food Bank



Volunteer Groups &
Community Partners



feed

200+ Food Pantries &
Feeding Programs

strengthen

Nutrition Education &
Benefits Assistance

lead

Mobilize the
community in the
fight against hunger

outcomes



The East Texas Food Bank exists to Fight Hunger and Feed Hope in East Texas.

strategic approach

By 2025, the East Texas Food Bank, in collaboration with our network of partner agencies and community leaders, will ensure access to enough nutritious food for people struggling with hunger and make meaningful progress toward ending hunger in East Texas.

.....
11 million

total pounds USDA product received, a 55.5% increase over 2019

.....
28 million

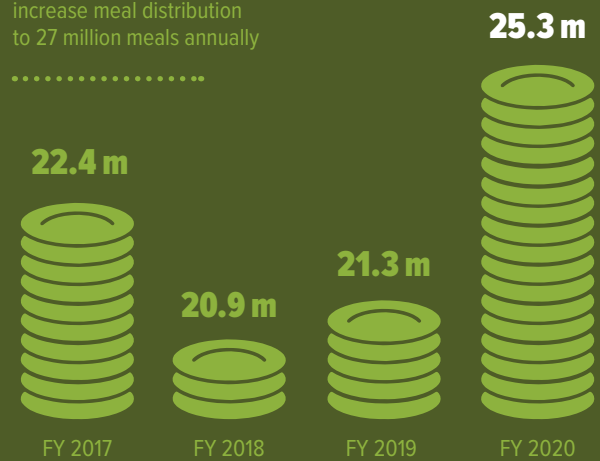
net pounds of food distributed, a 21.7% increase over 2019

.....
10.2 million

produce pounds distributed, a 20.2% increase over 2019

27 million

Our strategic goal is to increase meal distribution to 27 million meals annually



The East Texas Food Bank serves more than 91,500 families a year, providing more than 25.3 million meals.



who we are



Our vision remains the same today as when we started — a hunger-free East Texas.

The East Texas Food Bank was created in 1988 by a group of community leaders in Tyler to fight hunger. We started with 17 partner agencies in 10 counties and now we operate with over 200 partner agencies and feeding programs throughout 26 East Texas counties. While our programs have evolved to meet the needs of our community, our vision remains the same today as when we started — to create a hunger-free East Texas. We believe that every East Texan should have access to the nutritious food they need to thrive. Today, the East Texas Food Bank works to feed families, while tackling the underlying causes of hunger.

200+

partner agencies and feeding programs

26

East Texas counties

20,000

square miles





#onelessworry

Volunteers are an essential part to helping the East Texas Food Bank continue our mission of "fighting hunger and feeding hope in East Texas."

watch
more here 

13,198

total volunteer
shifts served

37,603

total volunteer hours

\$60,000

awarded in Agency
Capital Growth Grants
to 12 partner agencies

good for you

*Our vital work
would not be
possible without
our compassionate
and generous
community who are
working together
to help feed hope to
those in need.*

how we help

The East Texas Food Bank works to feed our community through a network of 200+ partner agencies and feeding programs and strengthen families by providing nutrition education and benefits assistance and lead the community in hunger-relief work.

According to COVID-19 projections from Feeding America, 256,410 East Texans, including 96,350 children, are food insecure. That means 1 in 5 East Texans, including 1 in 3 children, don't have consistent access to the nutritious food they need to live a healthy life.

By 2025, the East Texas Food Bank, in collaboration with our network of partner agencies and community leaders, will ensure access to enough nutritious food for people struggling with hunger and make meaningful progress toward ending hunger in East Texas.

covid-19 response

The East Texas Food Bank, volunteers, food pantries and feeding programs are on the frontline ensuring our neighbors have the food they need during this difficult time. The need for community support continues in the midst of the pandemic. The economic impacts of COVID-19 will continue to affect food insecurity rates throughout the year.

The East Texas Food Bank immediately responded to COVID-19 by augmenting its year round programs and added:

- Drive thru emergency food box distributions at schools and public sites
- Targeted financial and logistical support to partner agencies

As the pandemic continues to affect East Texans facing hunger, the East Texas Food Bank is holding more drive thru distributions, supporting its food pantry and soup kitchen partners as the long lines continue and preparing to move its child hunger programs curbside should schools close down again.

The East Texas Food Bank is working tirelessly to make sure that having access to nutritious food is one less worry for our neighbors. Every East Texan should have access to the nutritious food they need to thrive.

The emergency response is a marathon, not a sprint.

4

million Texans have filed for unemployment relief since mid-March

74%

more families we served at the peak compared to FY19

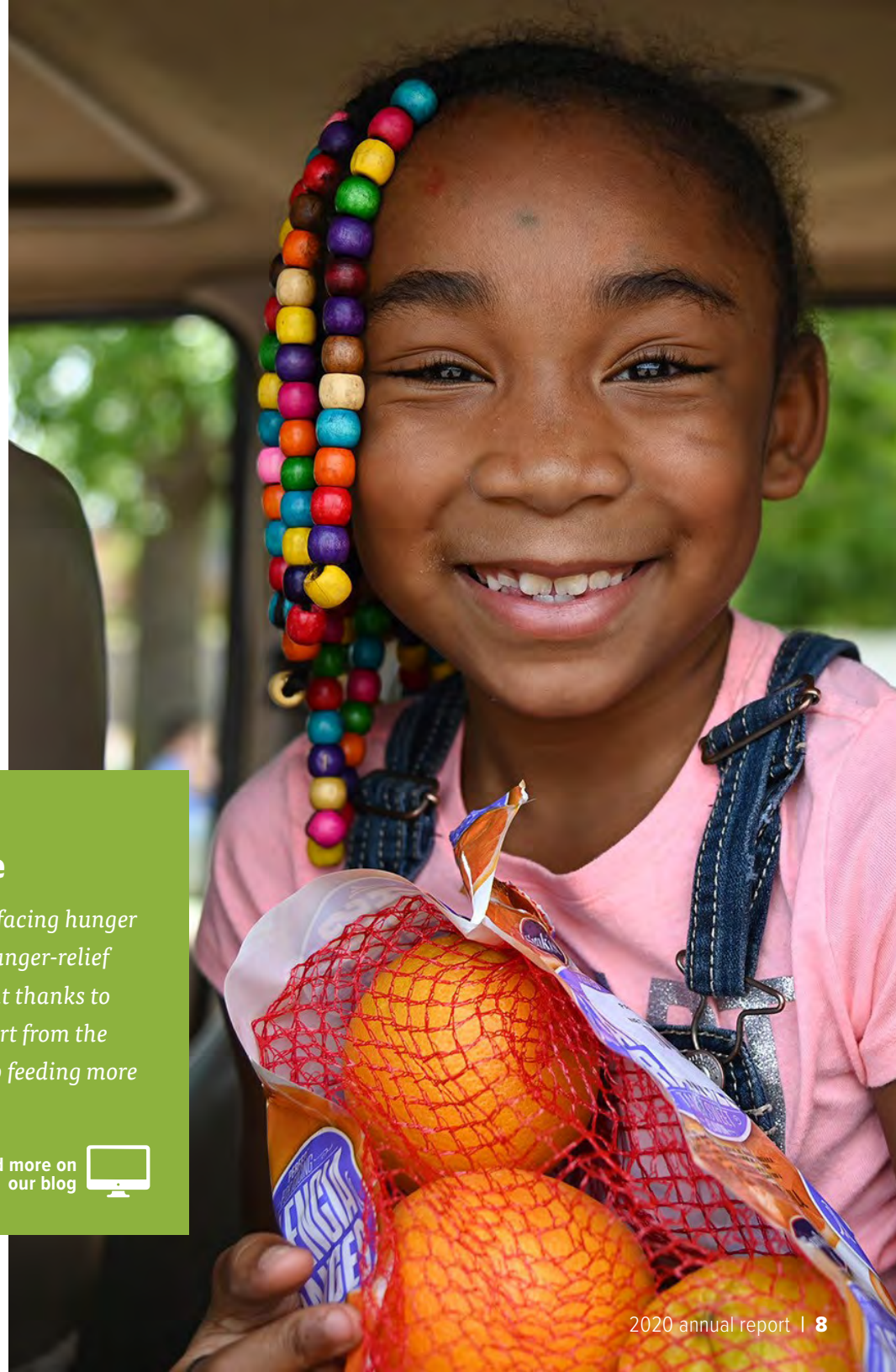
40%

of the people served since March are new to receiving charitable food/food bank support

rising to the challenge

With 1 in 5 East Texans facing hunger due to COVID-19, our hunger-relief work is far from over. But thanks to the outpouring of support from the community, we can keep feeding more East Texas families.

read more on our blog





national guard

We are thankful to have had the support of the Texas Army National Guard, who were the official “boots on the ground” at the East Texas Food Bank. The guardsmen ensured that we continued to safely meet the need for food assistance in our 26-county coverage area. They helped to support our production of emergency food boxes and distribution and transportation tasks as long as needed as we responded to this pandemic.

“We understand the importance of the East Texas Food Bank and its mission, and it was an honor for us to serve them and the citizens of Texas,” said Captain Steve Philpot, Texas National Guard General Support Unit Commander.

To the guardsmen who worked along our team, thank you for being a part of the food banking family. We know the sacrifice you made to help ensure our hungry neighbors were fed and could not be more grateful to your families for sharing you with us during this time of high need.

Our appreciation goes out to Governor Abbott and local elected officials, who partnered with us to make this request a reality.

The National Guardsmen:

built

41,000 emergency food boxes

.....

served

22,500 families

.....

provided

1.2 million meals

positive reinforcement

With support from the Texas Army National Guard, we were able to build and distribute emergency food boxes at drive-thru distributions and provide support to our partner agencies.

watch more here 





meet Wyatt

St. Paul Children's Foundation

By working with our partner agencies, we've been able to safely meet the increased need. Many agencies changed their food pantry to a drive-thru model to keep the staff, volunteers and clients safe.

watch
more here 

we feed children, families and seniors

Partner Agencies

The East Texas Food Bank distributes food to a hunger-relief network of more than 200 food pantries and feeding programs throughout our 26-county service area, which spans nearly 20,000 square miles. These food pantries, soup kitchens, emergency shelters and other nonprofit organizations then distribute this food free of charge to children, families and seniors. Partner agencies serve as the primary link between the East Texas Food Bank and East Texans facing hunger. Without the East Texas Food Bank, these agencies would not be able to afford to purchase and source enough food to feed the hungry in their communities.

91,533

families were served by
our partner agencies
and programs

.....
135

food pantry partners

.....
15

soup kitchen partners

Fresh Produce Program

For East Texans facing hunger, it is not only a lack of food that is a problem, but also a lack of nutritious options, including fresh fruits and vegetables. Through the Fresh Produce Program, the East Texas Food Bank distributes fresh fruits and vegetables through partner agencies and targeted produce distributions.

Studies find that residents with greater access to supermarkets or a greater abundance of healthy foods in neighborhood food stores consume more fresh produce and other healthful items (thefoodtrust.org).



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Backpack Program

Many East Texas children who participate in free and reduced price school meal programs during the week face hunger on weekends and holidays, when those programs do not operate. The Backpack Program was designed to close this weekend hunger gap for these children.

Staff and faculty members at school campuses choose which children join the program, based on an assessment of need. On Fridays, participating children each receive a backpack filled with nutritious, kid-friendly items such as fruit, juice, cereal bars and shelf-stable milk to help last them until Monday morning, when school meal programs resume.

Kids Cafe and Afterschool Snack Program

Nutritious meals and snacks help alleviate child hunger during afterschool hours when other resources aren't available. The East Texas Food Bank partners with a variety of existing afterschool programs, such as Boys and Girls Clubs, churches and public schools, to serve these meals. These programs also provide a fun, secure environment for at-risk children to engage in educational, recreational and social activities.

The Backpack Program was designed to close the weekend hunger gap for children.

46,976

snacks were distributed during the school year in FY20

Summer Food Program

The East Texas Food Bank's Summer Food Program provides free lunches and breakfasts in low-income areas where the majority of school children are eligible for free and reduced price school meal programs. The program also provides a variety of games, nutrition education opportunities and other enrichment activities for participating children.

96,350

East Texas children are facing hunger

531

children were served in 2020 through our Summer Program



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Senior Box Program

Poor nutrition can drastically affect the health of senior citizens, who are more susceptible to a variety of health problems related to an inadequate diet. The East Texas Food Bank's Senior Box Program provides boxes of nutritious food each month to low-income seniors, many of which live in isolated, rural communities.

We understand all the senior clients we serve with this program are on a fixed income, and we want to make sure no one leaves a distribution empty handed.

Access to healthy food is associated with lower risk for obesity and other diet-related chronic diseases such as type 2 diabetes, cardiovascular disease and hypertension.

43,428

senior boxes were distributed during FY20

1,178,337

meals were served through the boxes in FY20

1,375

people were reached by direct education



meet Rosie

Rosie is just one of the thousands of people who have relied on the East Texas Food Bank and our food pantry partners to help them during the ongoing COVID-19 pandemic. Rosie said the food is important to help feed her and her mom.

read more on
our blog



25,560

clients were reached
through the healthy
pantry program

27

food demonstrations/
one time sessions
were held

16

Cooking Matters
series were instructed

we strengthen families

Nutrition Education Program

The purpose of the East Texas Food Bank's Nutrition Education Program is obesity and chronic disease prevention. The program offers nutrition education to low-income community members by partnering with community organizations and social service agencies serving limited-resource clients.

Direct Education

The East Texas Food Bank's Direct Education Program provides nutrition education to children, adults and seniors through nutrition and cooking classes. Topics covered in direct education classes include healthy eating on a budget, food safety, meal planning, cooking, physical activity and more.

Cooking Matters

Our Cooking Matters for Adults Program is a 6-week course focused on preparing and shopping for healthy meals on a limited budget. Each class includes a nutrition lesson, cooking and food safety lesson and hands-on preparation of a meal. Each week, the class participants are sent home all the ingredients to make whatever recipe was made in class as a risk-free way to try healthy foods.

Healthy Pantry Program

The Healthy Pantry Program aims to make "the healthy choice the easy choice," for clients by using marketing strategies to provide nutrition education in the food pantry setting. The goal of the project is to increase the distribution of Foods to Encourage (F2Es) through "nudges," including product placement, priming through signage, recipe card displays, shelf tags and food demonstrations.

we strengthen families

Partners in Health

The Partners in Health Program is an innovative partnership between the East Texas Food Bank and local healthcare providers. The East Texas Food Bank has developed the program in collaboration with St. Paul Children's Medical Clinic and University of Texas Health Science Center at Tyler, and draws on the research and guidance from Feeding America, Feeding Texas as well as the experience and best practices of the North Texas Food Bank, which developed a similar program.

The goal of the program is to impact food-insecure individuals at their place of healthcare by providing healthy foods paired with nutrition education.

Benefits Assistance Program

The Benefits Assistance Program helps eligible East Texans complete applications for State social service benefits to acquire the food, and other wrap-around services, they need in times of economic hardship or emergency. Programs we offer assistance for include SNAP (Supplemental Nutrition Assistance Program), Medicaid, TANF (Temporary Aid for Needy Families), CHIP (Children's Health Insurance Program), Healthy Texas Women and Medicare Savings Program. Additionally, the Benefits Assistance Program provides referral services for other social service agencies, such as WIC (Supplemental Nutrition Program for Women, Infants and Children and housing, shelter and utility assistance programs).

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The combination of nutrition education and healthy food access aims to improve food security status while also promoting chronic disease prevention and maintenance.

24

partner agencies participate with the Healthy Pantry Program

1.4

million meals provided through SNAP application assistance in FY20





we lead the fight against hunger

Give Money

The East Texas Food Bank wouldn't be possible without financial support from our community. Every \$1 donated can provide up to 8 meals for children, families and seniors in need. More than 96% of all revenue and support we get goes directly toward our programs. Powered by our food sourcing efficiencies and the hard work of thousands of volunteers, the East Texas Food Bank can stretch every donated dollar to provide approximately 8 meals.

Give Time

The East Texas Food Bank relies on volunteers to help us fulfill our mission. We welcome all volunteers over the age of 8, and have a variety of volunteer opportunities available for individuals, families and groups.

Morning, afternoon and evening shifts are available by pre-scheduled appointments. You can view all available volunteer opportunities and register online at EastTexasFoodBank.org.

Give Food

Community members can host a community food drive, or a virtual food drive online, for the East Texas Food Bank. Donated food and funds will be combined with other food products to complete nutritious meals for hungry East Texans.

Community food drives collect cans and other nonperishable food items to be distributed through our programs. Virtual Food Drives allow any person, business or group to host an online food drive to raise funds for the East Texas Food Bank.

IN TIMES OF DISASTER...



...WE ARE THERE!

We are on the ground and ready to provide food and emergency supplies to help people cope in the aftermath of disaster.

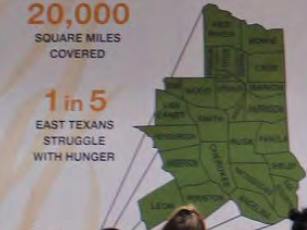
UNITED WE FEED

Millions OF MEALS PROVIDED EACH YEAR

26 COUNTIES

200+ PARTNER AGENCIES AND FOOD PROGRAMS

20,000 SQUARE MILES COVERED



1 in 5 EAST TEXANS STRUGGLE WITH HUNGER

EAST TEXAS FOOD BANK
feeding the hungry since 1988

SENIOR BOX PROGRAM

Designed to improve the health and nutrition of our senior citizens. Boxes distributed contain nutritious foods to supplement their monthly groceries.

EAST TEXAS FOOD BANK



CHILD HUNGER PROGRAMS

BackPack Program
Ensures children do not miss meals over weekends.

Kids Café & Afterschool Snack Program
Supports afterschool programs nutritious and safe.

Summer Program
Provides nutritious meals during school breaks.



Hunger is Real.

1 in 4 Children are at Risk of Hunger.



funding sources

In fiscal year 2020, East Texas Food Bank had total public support and revenue of \$43,341,874 and operating expenses of \$40,935,441. 96% of all support we receive, including financial donations, other revenue and donated food, go directly to helping feed East Texans facing hunger. For the full financial report, go to EastTexasFoodBank.org

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revenue

total \$43,341,874



\$22,055,621

donated food and commodities

\$9,800,385

USDA commodities

\$5,481,025

contributions

\$3,488,477

federal grant revenues

\$1,633,063

purchased food recovery

\$814,708

shared maintenance

\$68,595

other income

expenses

total \$40,935,441



\$39,180,881

program services

\$1,005,717

management and general

\$748,843

fundraising



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board of directors 2020-2021

Michele Bosworth

UT Health Science Center at Tyler

Jay Brooks

Smith County Fire Marshal
Emergency Management
Coordinator

Kenneth Cobb

amaGoh Smoothie

Jim Daughtry

Daughtry Realty Company

Gregg Davis

Merrill Lynch

Verna Hall

Community Volunteer

Leslie Harrison, Secretary

Community Volunteer

Diane Heindel

Law Office of B. Diane Heindel, PC

Ann Howell

Retired, State Farm Insurance

Bryan Jacobe, Immediate Past Chair

Jacobe Brothers Construction, Inc.

Jay Jelinek

Brookshire Brothers, Inc.

Moises Leandro

Southside Bank

Jeff W. Johnston

Chick-Fil-A at Broadway Crossing

Aaron Martinez

Christus Trinity Mother Frances

Bill Mohl, Chair

WMM Enterprises, LLC

Jim Noble

Community Volunteer

Christie Osuagwu

UT Health Science Center at Tyler

Cathy Schreiber, Treasurer

Community Volunteer

Valerie Smith

St. Paul Children's Clinic

Michael Stevens

Michael W. Stevens, CPA

Howard Tagg

Law Office of Howard Tagg

Dustin Wilkinson

American State Bank

Lisa Williams

Black Nurses Rock

Ivette Zavarce

Encouragement Media Group



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