

EVENT DETAILS:

DATE: THURSDAY, JUNE 20, 2019
TIME: 11:00 AM – 2:00 PM
LUNCH: 12:00 PM – 1:00 PM ... HARD EIGHT BBQ
WHERE: THE DATAMAX TECHNOLOGY CENTER
800 FREEPORT PARKWAY, STE. 400, COPPELL, TX
GIVEAWAYS: WE WILL BE GIVING AWAY SIX (6) \$200 GIFT CARDS!

RSVP:

CONTACT: RACHEL RHODES
EVENT COORDINATOR, DATAMAX INC.
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REGISTER: WWW.DATAMAXTEXAS.COM/MAXIMIZE

**YOU'RE
INVITED!**
THURSDAY, JUNE 20



Renowned
Speaker:
Michael
Hoffman



MAXIMIZE

A DATAMAX
**PARTNER
SUCCESS &
APPRECIATION
EVENT**



SCAN TO REGISTER



Relevant Technology.
Raving Results.®

ABOUT MAXIMIZE

maximize – (verb) \ mak-suh-mahyz \ - to increase to the greatest possible amount or degree.

At Datamax, we brainstorm regularly about ways to maximize your return on technology investment. But we're equally committed to helping maximize our partnership with you. As a show of our appreciation, please join us for MAXIMIZE – A Partner Success & Appreciation Event. At this gathering, we look forward to discussing ways to further enhance both your business performance and business culture.

You'll hear from renowned and remarkable guest speaker Michael Hoffman. He'll share techniques that help your employees take possession of their interactions with people; implement processes on purpose; and maximize the customer experience.

We'll also cover ways to maximize and integrate workflow processes through uniFLOW software, and have an interactive conversation about IT security, so you can take best practices back to your organization. We feel it'll be a valuable use of your time. Come ready to MAXIMIZE with Datamax!

GUEST SPEAKERS

JUSTIN HUFFAKER

VP, Strategic Technology
Datamax Inc.

- Recognize attack methods and business threats
- Identify risk mitigation strategies to limit exposure
- Assess your current security framework



MICHAEL HOFFMAN

President
Igniting Performance

- Ignite sales team performance
- Inspire customer loyalty purposefully
- Develop and improve company culture



GEORGE PETROSSIAN

Vice President
NT-ware

- Track and reduce print costs
- Implement document security safeguards
- Optimize workflow under a single platform

