



datamax®

DATAMAX REFERRAL PROGRAM.

At Datamax, we believe the most significant reflection of our clients' satisfaction is when they recommend our company's products and services to a business colleague or friend. When asked, "how likely would they recommend Datamax to a friend or colleague," our clients have given us an average score of 9.7 since 2012. (Scale: 1-10 ... 10 being the highest, Source: Net Promoter Score® System). We value your recommendations. To say "thank you," we've developed the Datamax Referral Program.

When you refer new business to Datamax, we believe rewards are definitely in order!

datamextexas.com



9.7

When asked, "how likely would they recommend Datamax to a friend or colleague," our customers have given us an average score of 9.7 for 2012.

Scale: 1-10 (10 being the highest)
Source: Net Promoter Score® System.
Actual Net Promoter Score: 92.9 since 2012.
Based on over 11,000 Survey Responses.



Relevant Technology • Raving Results®



www.datamextexas.com/rewards

**SCAN TO SUBMIT A
REFERRAL TODAY!**



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fans**

Program Details



What will I earn? \$150 Gift Card

For every new Referral Lead submitted online resulting in the purchase or lease of a Datamax Core Product or Service, you will earn a **\$150 Visa Gift Card**.

You could also choose to pay it forward with a charitable donation instead. In lieu of a reward gift card, Datamax would be pleased to donate \$150 to the non-profit organization of *your choice* in your company's name.



How do I submit a Referral Lead?

Simply complete and submit a Datamax Referral Form online at www.datamextexas.com/rewards. Your referral will be distributed to the appropriate sales department and assigned to a Datamax Sales Representative.

The Datamax Representative who receives the lead will contact the company being referred and will indicate that you are the referral source, provided you've agreed that we can share your name on the Datamax Referral Form.



How will I know if my Referral Lead resulted in a sale?

If your Referral Lead results in a sale, we will notify you by email once the referred Datamax Core Product or Service has been installed.

To find out the status of a referral or to obtain more information about this program, you may contact our Marketing Department via email at dmxmarketing@datamaxinc.com or at **1.800.633.1526**.



How will I receive my Referral Lead Rewards?

Referral rewards will be issued in the form of a Visa Gift Card and sent directly to you via FedEx, UPS or delivered by your Sales Representative.

Program Guidelines

1. Eligibility:

All individuals (*excluding Datamax employees*) are eligible to submit Referral Leads under this program. A Referral Lead must be a new customer to Datamax. Existing customers and Datamax vendors do not qualify as a new Lead Referral for this program.

In the event Datamax is already working with and/or prospecting the Referral Lead, Datamax will contact you within forty-eight (48) hours or less to advise you of Datamax's current activity within the company being referred.

2. Datamax Core Products or Services:

The Referral Lead must result in a **\$5,000** or more sale of a Datamax Core Product or Service.

3. Submission Format:

To qualify, all Referral Lead information must be submitted by the Referrer via the Datamax Referral Form. All information submitted will be strictly governed by the Datamax Privacy Policy.

4. Rewards Fulfillment:

Referral rewards will be paid after delivery and/or installation of the referred customer's Datamax Core Product or Service. Referral rewards will only be paid once per referred account.

5. Other:

Datamax reserves the right to amend, modify, or discontinue the Datamax Referral Program without prior notice. Datamax retains sole discretion and authority to interpret all aspects of this promotion including, but not limited to, criteria and eligibility.



www.datamextexas.com/rewards



Datamax Dallas/Ft. Worth

800 Freeport Parkway, Ste. 400
Coppell, TX 75019
Main: 972.432.2300

Datamax Tyler

4545 Old Jacksonville Highway
Tyler, TX 75703
Main: 903.939.2255

Datamax Longview

1218 McCann Rd.
Longview, TX 75601
Main: 903.758.2679

Datamax Lufkin

205 E. Frank Avenue, Suite C
Lufkin, TX 75901
Main: 936.699.4455

Datamax Sulphur Springs

1321 Shannon Road East
Sulphur Springs, TX 75482
Main: 903.885.3375

Datamax Little Rock

7400 Kanis Road
Little Rock, AR 72204
Main: 501.603.3000

Datamax Hot Springs

317 Third Street
Hot Springs, AR 71913
Main: 501.624.4496

Datamax Texarkana

2221 N. State Line Avenue
Texarkana, TX 75501
Main: 903.336.6715

Datamax El Dorado

106 W. Main Street, Suite 408
El Dorado, Arkansas 71730
Main: 870.444.2537

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