



Partner with Datamax to help fight hunger, feed hope in our East Texas communities.

# Multiply Meals Plan



## Our Plan.

As noted in its 2020 Annual Report, “for every \$1 donated, the East Texas Food Bank can serve up to 8 meals to hungry East Texans.”

Our wish, through partnership with this non-profit organization, is to help put more food on the table for communities in need within the twenty-six East Texas counties we jointly serve. To that end, we’ve developed a plan – the **Multiply Meals Plan**.

## How it Works.

**For every technology transaction with Datamax of \$1,500 or more, we will donate \$50 to the East Texas Food Bank, in honor of your organization.**

Based on ETFB’s ability to serve 8 meals per every \$1 donated, approximately 400 meals will be served to those in need through your \$50 donation – multiplying our collective efforts to fight hunger and feed hope in East Texas.

# 1st

Texas ranks 1st in the number of children who are food insecure, per the Feeding America “Map The Meal Gap” study.

# 1 in 5

1 in 5 East Texans are facing hunger due to COVID-19 according to the East Texas Food Bank.

# 96%

More than 96 % of all revenue and support the East Texas Food Bank receives goes directly toward its programs.



## Multiply Meals Voucher

Donation issued in HONOR of (company/organization name):

Date of issue:

Donation amount:

**\$50** (Approximately 400 meals)

We are pleased to issue this promissory voucher acknowledging a donation commitment by Datamax Inc. to the East Texas Food Bank in honor of the company/organization listed herein. Datamax Inc. is not affiliated with the East Texas Food Bank. Likewise, East Texas Food Bank has no affiliation with Datamax Inc. However, the East Texas Food Bank has approved this campaign and is excited to work with Datamax Inc. and its customers to fight hunger and feed hope. All trademarks and registered trademarks are the property of their respective owners.



# Datamax Donation Processing



1. For East Texas Food Bank donation processing, the Datamax Business Process Consultant **must complete the fields** on the front and back side of this document.
2. The customer **should be handed** the perforated Multiply Meals Voucher.
3. Remaining document should be submitted with normal Datamax Sales Order Paperwork **at the time of sale**.
4. Datamax will issue the donation in honor of the company/organization name referenced **upon transaction finalization**.
5. Datamax would love to feature (*post + picture*) any customer donation via social media, provided customer approval. If approved, please contact Jeff Walker, Datamax Marketing Communications Manager @ [jwalker@datamaxinc.com](mailto:jwalker@datamaxinc.com) to arrange a social post.

Business Process Consultant name:

Donation issued in HONOR of (company/organization name):

Company Recipient Name (First & Last):

Recipient Full Address (Mailing)

Recipient City, State, Zip (Mailing)

Date of Issue:

Donation Amount:

**\$50** (Approximately 400 meals)

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